

**BUY**

# Queensland first



## Minister's Message

Queensland's world-class food and beverage growers, producers and suppliers support tens of thousands of jobs.

The Queensland Government supports local jobs.

That's why, under the Buy Queensland Procurement Policy, we've pledged to put Queenslanders first.

Whether we are showcasing Queensland to the rest of the world or delivering frontline health services, we want to make sure Queensland produce is front and centre, including at government-supported events and functions.

Quite simply, buying local food and beverages means more jobs for Queenslanders, especially in the regions. The Directory helps buyers source local products, to back Queensland's food and beverage industry.

We have also released the Directory to the public. Queenslanders are proud of our growers and producers, so the Directory will make it easier for you to identify the businesses you can get behind.

I strongly encourage you to get behind Queensland's food and beverage businesses, get more local product on your tables, and support more Queenslanders in jobs.

**Honourable Mick de Brenni MP**  
 Minister for Housing and Public Works  
 Minister for Digital Technology  
 Minister for Sport

## Serving up support for local growers and producers

The Queensland Government Food and Beverage Supplier Directory lists food and beverage suppliers who support Queensland jobs – the heart of our Buy Queensland approach.

The Directory aims to help grow our state's multibillion-dollar food and beverage industry and recognises caterers and businesses who are serving up the best deal for Queenslanders. To ensure that the Directory supports local growers and producers, and local products, membership of the directory is vetted by a group of industry experts.

Right now, Queensland Government buyers and the public can access the Directory to browse food and beverage businesses and caterers and access their contact details.

Does your business:

- Have a physical presence in Queensland?
- Employ a local workforce?
- Supply food and beverages that are either grown, made or produced in Queensland?

Then we encourage you to apply to join the Queensland Government Food and Beverage Supplier Directory. All applications will be assessed by an Advisory Group of food and beverage industry experts.



Register your business at [qld.gov.au/buyqueensland](https://qld.gov.au/buyqueensland)



**Queensland Government**

# Putting Queensland first

Our commitment to *Buy Queensland first* will ensure the money government uses to purchase food and beverages delivers benefits for Queensland.

## Supporting jobs and economic growth

Growers and producers throughout Queensland not only contribute billions of dollars to our economy – they drive changes to customer needs, create healthier products and foster community integration.

The Queensland Government Food and Beverage Supplier Directory demonstrates our commitment to Queensland’s high-quality food and beverage businesses, by providing more support for food and beverage suppliers and supply chains to drive local employment.

## How we will prioritise Queensland food and beverages

The Queensland Government will require its buyers to purchase locally grown and produced food and beverages wherever possible. The public can also access the Directory.

We will prioritise Queensland food and beverages made, grown or produced in Queensland:

- when releasing tenders
- when establishing standing offer arrangements
- when awarding contracts for all food and beverage procurement
- by referring to the Queensland Government Food and Beverage Supply Directory.



Luvaberry Strawberry Farm, Wamuran © Queensland Government

## Snapshot: Queensland’s growers’ and producers’ contribution to the Queensland economy



**\$24.7 billion**

or 8% of the state’s economic output: gross value added for agriculture and the food supply chain in Queensland<sup>1</sup>



**\$1.9bn**

GVP (gross value of production) Queensland fruit and nuts<sup>1</sup>



**284,000**

Number of people employed in QLD’s agriculture and food supply chain<sup>1</sup>

1. Department of Agriculture and Fisheries, AgTrends update, available at <https://publications.qld.gov.au/dataset/queensland-agtrends/resource/e54af639-9545-4899-9216-c774b68db7c3> April 2019, accessed 29 May 2019.

## Register for the Directory

The Queensland Government Food and Beverage Supplier Directory lists food and beverage suppliers that deliver benefits for Queensland.

 Go online to register at [qld.gov.au/buyqueensland](http://qld.gov.au/buyqueensland)

 Contact us at [foodandbeverage@qld.gov.au](mailto:foodandbeverage@qld.gov.au)

 Follow [#QLDfoodandbeverages](https://twitter.com/QLDfoodandbeverages)



**\$62m**

The brewing industry’s contribution to Queensland’s economy

Source: Independent Brewers’ Association



**2,500**

Number of people employed in the \$222m dairy industry in Queensland

Source: Dairy Australia



**94%**

Queensland’s share of banana production in Australia

Source: Australian Banana Growers’ Council Inc



**95%**

of Australian prawn farming occurs in Queensland

Source: AgriFutures