

# BUY

# Queensland in action

Business data and analytics company BiTQ, is a Queensland Government supplier providing services for the areas of health, education and finance.

BiTQ helps organisations ‘make data useful’ and also practices social responsibility in ways like providing job and training opportunities.

Brisbane-based BiTQ describes itself as a business intelligence and data analytics company, helping companies transform through structure, organisation, visualisation and analysis of their data.

CEO David Smulders said BiTQ started as a one-person operation in 2014 and now employs 19 staff including two team members formerly unemployed.

The business works with clients to build their skills and supports the James Cook University Graduate MBA program providing work experience opportunities.

David said BiTQ was proud to be part of the *Buy Queensland* initiative.

“It will make Queensland a stronger economy and a better place to live,” he said.

BiTQ work with commercial clients across the state, but also with state and local government and councils in Brisbane and rural Queensland.

“We work with a number of local organisations. Where we can, we try and accommodate not for profit organisations by giving them services at a very reduced cost,” said David.

“We enjoy working with Queensland Government and we truly believe we make data useful and it has benefits for government, benefit for citizens of Queensland and for everybody as a whole.”

BiTQ won the Putting Queenslanders First Award in the small business category and received Highly Commended for the Minister’s *Buy Queensland* Award at the 2019 *Buy Queensland* Supplier Awards.



*“We are proud to be part of the Buy Queensland initiative. It will make Queensland a stronger economy and a better place to live.”*

– David, BiTQ.

*Buy Queensland* approach ensures that when we spend government money, we are:

- ✓ supporting Queensland jobs
- ✓ engaging ethical businesses
- ✓ ensuring better outcomes.



**\$17 billion**

approximately invested with more than **32,500** Queensland businesses engaged to supply to the Queensland Government

Reported figures: for period 1 October 2017 to 30 June 2019

Note: Corporate Card data (1 October 2017 to 30 June 2019) and One School data (1 October 2017 to 30 June 2019) is not included in the above procurement spend data

 [qld.gov.au/buyqueensland](http://qld.gov.au/buyqueensland)

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