Queensland Housing Strategy 2017-2027
Regional Snapshot

Townsville

Townsville is a great place to live and as our population grows, so too does the demand for housing and associated services. It is important that we invest now in preparation for future demand.

The $1.8 billion Queensland Housing Strategy 2017-2027 will deliver more social and affordable housing across the state and transform the way that housing services are delivered, to better support people in need and create a pipeline of development opportunities for local trades and builders.

The Housing Construction Jobs Program will help address Townsville’s long-term housing needs by supporting and accelerating new construction and precinct development.

We are also transforming the way that housing services are delivered to better support people in need and offer more early intervention and prevention services.

Population to grow by
42,500 people by 2027

Most social housing in Townsville was built over 30 years ago

Townsville Social Housing Demand

- 1 Bed: 66%
- 2 Bed: 12%
- 3 Bed: 14%
- 4+ Bed: 8%

Townsville Capital Investment over five years

- Townsville: $52M Investment
- Queensland: More than $1B Investment
- 137 New Social Homes
- 2,972 New Social Homes
- 29 Full Time Jobs per Year
- 600 Full Time Jobs per Year
A new way of working together

The Housing Construction Jobs Program encourages partnerships with the private sector and community housing providers to deliver jobs, drive economic growth at a local level and ensure better community outcomes. It’s an opportunity to leverage investment to deliver more for Queensland.

As part of this approach, the Department of Housing and Public Works and Economic Development Queensland will work together through a new Housing Partnerships Office. Through this Office, a new model of construction procurement and delivery will be introduced to streamline procurement processes and help reduce tendering costs and delivery time-frames.

A range of new opportunities will be available, including under-utilised state land ready for immediate construction, a call for development-ready sites from industry and targeted urban renewal through a range of developments.

Townsville – program of works

The Housing Construction Jobs Program Expressions of Interest (EOIs) will outline the range of potential partnership arrangements to be developed with the market. The EOIs will seek proposals for small, medium and large scale projects and forecast opportunities for multi-year development.

For the first time the market will have an opportunity to shape the construction program aligning innovative design projects with the outcomes sought to address local housing affordability and amenity. The approach will form part of a rolling program which will enable industry and community partners to take advantage of the pipeline of development forecast for the Townsville region.

The Housing Construction Jobs Program EOI is available via QTenders with local industry briefing sessions and engagement opportunities to follow.

This will be the Townsville community’s opportunity to shape the future of social and affordable housing in Townsville and to be part of the building of better neighbourhoods.